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## Monsanto And Micro Flo Announce Alachlor Supply Agreement

**ST. LOUIS and MEMPHIS, Tenn. , March 31, 2000** — Monsanto Company and Micro Flo Company today announced a multi-year supply agreement that allows Micro Flo to market its own brand of herbicide using purchases from Monsanto. Monsanto's branded alachlor herbicides which include Bullet, Lariat®, Tech and Partner®; will compete with the Micro Flo brand, to be called Alachlor 4EC, in all U.S. agricultural markets.

Buddy Formby, president of Micro Flo, said, "We're pleased to add Alachlor 4EC to our product of United States. Micro Flo offers a wide selection of crop protection products to American growers, and Alachlor 4EC significantly strengthens our portfolio of herbicide offerings."

"We've entered into this agreement with Micro Flo because together we believe we have the potential to dominate the overall alachlor market while maintaining the high level of product and technical support our customers come to expect," said Brett Begemann, vice president of U.S. markets for Monsanto. Begemann noted that Monsanto remains committed to the corn herbicide market as evidenced by the recent introduction of new branded products for the 2000 planting season, which may be followed by additional acetanilide-based formulations to be launched as early as the 2001 growing season.

Micro Flo will manage all performance, crop safety and stewardship issues associated with the use of alachlor brand(s). No additional details were provided as specific terms of the agreement are confidential.

Monsanto is committed to finding solutions to the growing global needs for food and health by sharing the best of science and technology among agriculture, nutrition and health. The company's 30,000 employees worldwide make and market high-value agricultural products, pharmaceuticals and food ingredients.

Micro Flo, a subsidiary of BASF Corporation, located in Memphis, Tenn., is engaged in the market for quality crop protection products.

*Editor's Note: Bullet, Lariat, Lasso®, Micro-Tech and Partner® are trademarks of Monsanto Company.*

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## NEWS RELEASE

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## Henderson to Induct 10 into Hall of Honor at Banquet

Oct. 3, 2002

**ARCADELPHIA** – Henderson State University will induct 10 standouts into its athletic Hall of Honor at a banquet at 11:30 a.m. on Oct. 19 in the gymnasium at Wells Health, Physical Education and Recreation Center on the campus. Tickets for the event are \$15; the deadline for purchase is Oct. 12. The banquet will precede a match between the Reddies and Harding University at 3 p.m. at Carpenter-Haygood Stadium.

Selected for inclusion for their outstanding performances on and off the playing field, the honorees were selected by a committee in four different categories: Category I, football and men's basketball; Category II, other men's sports; Category III, women's sports; and Category IV, heritage era.

The 2002 inductees are:

**Lissa Keigwin Braddock** – As captain of the swim team, Braddock held the state record for the 50-yard butterfly and led her team to an AIC championship in 1970. She qualified for the Women's Intercollegiate National Championships in Normal, Illinois, where she was one of only two swimmers representing Arkansas, during her junior year. Under the tutelage of Dr. Delores Brumfield, Braddock not only excelled at competitive swimming, but found another love in synchronized swimming. Braddock was able to utilize an extensive background in water ballet to enjoy the creativity and precision involved in swimming to music as a member of the Reddie Ripples. Braddock also was an active member of the Delta Zeta sorority.

**J.O. Buckley** – An outstanding athlete for Henderson in the early 1930s, this graduate of El Dorado High School lettered in three sports: football, basketball, and track. Buckley's play on the gridiron earned All-State honors in 1932 and 1933. He was captain of the football team in 1933 and received one of the state's highest honors when he was named to the "All-Time All-State Eleven." More than just a football great, Buckley also achieved All-State status while a Reddie basketball player in the 1932-33 season. Buckley also lettered on the track team.

**Bobby Cullen** – Considered at the beginning of his career in 1989 to be one of the most talented recruits in the history of Henderson State University's men's swimming and diving program, Cullen helped take the Red Wave to a new level of competition. During his tenure, the Red Wave saw its highest national rankings and four consecutive conference championships. In his four years at Henderson, Cullen broke three school records, was a three-time NAIA national champion, a four-time NAIA All-American, and a four-time All-Conference performer. The Arkansas Swimming Hall of Fame honored him after his senior season as the NAIA Swimmer of the Year. A leader and motivator for the Red Wave, Cullen is one of the most-decorated athletes in the history of the university's athletics program.

**Buddy Formby** – As a punter for the Reddies from 1957 to 1960, Formby was a member

of the 1959 All-Arkansas Intercollegiate Conference championship team. Formby played for the legendary Duke Wells, helping the Reddies to a 17-17-2 record during his playing career. Formby graduated from Henderson with a B.S.E. in physical education. Following a year of teaching, Formby entered a career in business as a salesman for the Helena Chemical Company out of Memphis. He later became the president and business developer for that company until 1978. In 1978, Formby created Formby Ventures, an investment company involved in joint ventures, franchising, farm real estate, commercial real estate, and relative investments. From 1983 to 2000, Formby helped guide Micro-Flo Pesticide Company from sales infancy to the second-largest generic pesticide company in the United States. During that time, he served as chairman of the board, chief executive officer, and president of the company. Formby received the Henderson State University Distinguished Alumni Award in 1998 and has been a board member for The Henderson State University Foundation since 2000. He was named the HSU Entrepreneur of the Year in 2001.

**Bill Groce** -- This graduate of Rison High School enrolled at Henderson State Teachers College in 1948. As a freshman, he started in two football games, was a starter for the basketball team, and ran the 100, 220, 440, and 880 relay in track. That level of play continued through his senior year and made Groce a highly decorated athlete. He earned All-Arkansas Intercollegiate Conference honors for gridiron play his junior year and was named co-captain in 1951 during his senior year of football, when he also received second-team All-AIC honors. He still holds a school record for a 102-yard interception return for a touchdown against Arkansas A&M. He earned 12 letters at Henderson and was selected for inclusion in "Who's Who Among Students in American Universities and Colleges." He was named Henderson State Teachers College Outstanding Athlete for the 1951-52 school year. Groce married Henderson's 1950 Homecoming Queen, Patsy Alexander, in 1951 and served in the Army from 1952 to 1954. When he returned to civilian life, Groce embarked on a coaching career and served as head coach of the University of Arkansas at Monticello until his retirement in 1975. He continued teaching until his retirement from UAM in 1992.

**Allen Howard** -- The late Allen Howard lettered in football, baseball, and track before he graduated from Henderson State Teachers College in 1956. As a freshman after the 1950 season, he was named to the second-team All-Arkansas Intercollegiate Conference. During the 1953-55 seasons, Howard was named on the All-AIC teams as a guard and tackle and was named the AIC's Lineman of the Year in 1955. In baseball, he lettered during the 1953-55 seasons and was named to the All-AIC teams, including a selection as All-AIC center fielder in 1954, the same year he lettered on the track team. Howard also was a classroom leader, graduating from Henderson in 1956 with a bachelor's degree in special education. He earned a master's degree with a 4.0 GPA at Henderson and earned a doctorate in education from the University of Arkansas in 1976. His 28-year career in education saw Howard become teacher, principal, assistant superintendent, and finally superintendent of the Runge, Texas, School District in the 1984-85 school year. After his death in 1984, Howard was inducted into the Benton Athletic Memorial Museum Wall of Fame.

**Jim Morgan** -- Morgan enrolled at Henderson State Teachers College in 1967 with the hopes of becoming a force on the Reddie football team. When his eligibility ran out, Morgan became only the third player in Arkansas Intercollegiate Conference history to be chosen in the National Football League draft, going to the Chicago Bears in the 14th round. He was named the most-improved player for the 1968 season at Henderson and earned AIC All-Conference and Outstanding Lineman awards in 1969 after leading the Reddies to an 8-2 record and the AIC Championship. He earned a spot on the All-Arkansas Intercollegiate Conference All-Star team and continued his post-season awards into the 1970 season when he earned an All-Conference berth for the second straight year and was named "Tight

End of the 60s" by the AIC. During four years, Morgan helped the Reddies to a 26-14 record.

**Reggie Ritter** – One of the best Reddies to play on the diamond, Ritter attended Henderson State University from 1978 to 1982. He earned All-Arkansas Intercollegiate Conference honors for the 1981 and 1982 seasons. During his senior season in 1982, he led his team in home runs and runs batted in. Along with his All-AIC honors as a pitcher and designated hitter in 1982, Ritter also earned All-District 17 honors. The Cleveland Indians signed Ritter as a free-agent pitcher in 1982. He spent three seasons in the minor leagues but was called up to Cleveland in May 1986, becoming the only Henderson graduate to play major league baseball. He debuted against the Oakland A's and retired Hall-of-Famer Reggie Jackson, Mark McGwire and Jose Canseco in succession. His first win came against the California Angels in 1987. He suffered a broken jaw in August of that year when he was hit in the face by a line drive. Ritter retired in 1990 after eight seasons with the Indians, the Chicago Cubs, and the Detroit Tigers.

**Louise Ross Robey** – An outstanding basketball player from 1932 to 1935, Robey was Arkansas's leading scorer from 1933-1935. In 1934 and 1935, she was selected as team captain and was an All-State selection. She may have been the only person to have beaten the famous Hazel Walker in a free-throw shooting contest. Louise married a Reddie, Jack Robey, and had three sons who were also Reddies. Two of those sons, Jack Jr. and Gus, were outstanding football players at HSU and went into the coaching profession. Louise taught school at Okolona and Prescott for 37 years.

**Rhonda Thigpen** – Entering her 13th season as the head coach of the Lady Reddies volleyball team, Thigpen has compiled an enviable record of 334-165 to become one of the most successful coaches in the history of Henderson State University athletics. Her Gulf South Conference record is 87-11. She had a record of 17-15 at the end of her debut season in 1990. Two years later, the record was 48-12, one of the best in the nation; her team made it to the NAIA Final Four in 1992. A year later, she had turned that record to 48-4 and returned to the Final Four, bypassing the Gulf South Conference tournament to pursue the NAIA National Championship, the team's final before moving to the NCAA Division II level. Since becoming a member of Division II, Thigpen has guided HSU to five Gulf South Conference championships and to its first-ever appearance in the NCAA tournament in 2001. She earned AIC Coach of the Year honors in 1991 and 1992 and was honored as Gulf South's Coach of the Year for 1994, 1995, and 2001. Thigpen earned her M.S.E. in physical education from Henderson in 1981.

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**BASF Corporation****BASF****NEWS & INFORMATION****BASF Plans to Acquire Majority Stake in a U.S. Crop Protection Business**

*RESEARCH TRIANGLE PARK, N.C., May 1, 1998* -- BASF Corporation, the U.S. subsidiary of German chemicals group BASF Aktiengesellschaft, has signed a letter of intent that will allow BASF to acquire a majority stake in Micro Flo, a crop protection company headquartered in Lakeland, Fla.

The transaction, arranged through the BASF Agricultural Products Group based in Research Triangle Park, N.C., is expected to be finalized during May.

Terms of the deal were not disclosed.

"It's important to BASF to take an innovative approach in every aspect of our business, from marketing mature products to developing exciting new compounds for the crop protection industry," said Hans J. Loose, group vice president, BASF Agricultural Products Group.

"This partnership is an innovative way for us to better meet the needs for a broad range of customers who want new proprietary compounds as well as established crop protection products," Loose said.

Micro Flo, which had 1997 sales of \$136 million, will operate as an independent subsidiary of BASF. The company has a formulation site in Sparks, Ga., and offers an extensive line of crop protection chemicals. Micro Flo is known for its strong emphasis on high quality and superior customer service and has successfully penetrated a number of markets since it was created in 1984.

"We have tremendous respect for Micro Flo's employees. We need their expertise to make this agreement successful," Loose said.

C. E. (Buddy) Formby will continue to serve as president of Micro Flo. "We are pleased to be a partner with BASF because it is an industry leader," Formby said. "The market is changing rapidly and this partnership provides us with an innovative way to move forward in the industry."

BASF Agricultural Products develops a range of innovative crop protection products and systems that enable growers to improve efficiency and increase crop yield potential.



## Henderson State University

### Reddie Report

Fall 1999

### *Spring Commencement: University Honors Sanders, Formby*

Hosea Sanders, co-anchor of ABC7 News This Morning in Chicago, and Carlton "Buddy" Formby, owner/president/CEO of Micro Flo Company, will be the distinguished alumni speakers for Henderson State University's Spring Commencement Saturday, May 15 at 9 a.m. in Carpenter Haygood Stadium.

Sanders, a Henderson graduate with a Bachelor of Arts degree in communication and journalism. Early on, he worked for KARK in Arkansas. From 1983 to 1986, he worked for KDFW-TV in Dallas, and from 1986 to 1994, he worked for KCBS in California. He has been with ABC7 News This Morning since 1994. Sanders won four Emmy awards for "best live reporting," "best spot news," and "best mini-documentary" in Los Angeles. While working in that city, he hosted several talk shows, including "Two The Point," "Newsmakers," and "At Issue." Sanders has received more than a hundred awards from various civic and community organizations. He is the member of the NAACP ACT-SO Mentoring Program and has volunteered his time to several Chicago organizations, including the Chicago Urban League, The United Way, and Operation PUSH. Also, he has volunteered his time in Chicago Public Schools and Chicago Housing Authority's youth programs.

Micro Flo Company is the second largest generic plant health and crop protection company in the United States. Formby acquired Micro Flo Company in 1984. In June 1998, Formby entered into a partnership with one of the world's largest chemical companies BASF. He continues to preside as president and CEO of Micro Flo Company.

A native of Prescott, Arkansas, Formby attended Henderson in 1957. In 1961, he earned a Bachelor of Science in Education degree and went on to teach high school in Helena, Arkansas. In 1962, Formby was recruited by Helena Chemical Company and eventually became the president of the company until the company was sold to Bayer Chemical.

Throughout his career, Formby has been involved in numerous nation agricultural organizations, which have been responsible for stewarding worker safety and environmental preservations within the crop protection industry. In 1993, he received a Distinguished Member of Community Service Award for his dedication to the crop protection industry.

There were 366 graduate and undergraduate students that received their degrees. An honorary diploma was was presented to Kim Weaver, nursing student, who died earlier in the school year. Jay Deville, chemistry major from Louisiana, provided the student response to assistant professor of business Ms. George Ann Stallings' faculty charge. Members of the concert choir and concert band provided the special music.